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# DIGITAL IT HUB

## SOFTWARE SOLUTIONS



Government of  
Andhra Pradesh



RPO SERVICES  
Your Brand - Your Business - Our Staff

# ABOUT OUR COMPANY

## Building Exceptional AI based digital marketing Strategies



As a digital marketing agency, we help businesses to build exceptional AI based digital marketing strategies. We do so by leveraging our expertise in business and technology, as well as our extensive experience working with large companies to craft compelling solutions that drive results.

**By building a custom go-to-market strategy for products and brands, we make it possible for brands to beat competition and**

Crafting bespoke go-to-market strategies empowers brands to outpace rivals and foster expansion, enabling a competitive edge and accelerated growth.

Digital IT Hub Software Solutions is a leading technology company that specializes in providing a wide range of digital solutions and services.



## WELCOME

Introducing Digital IT Hub: your solution for comprehensive software solutions, offering a range of services to meet your digital

With a diverse range of services spanning software development, web design, digital marketing, and more, we are dedicated to helping businesses thrive in the digital landscape.

Our team of experts is committed to delivering tailor-made strategies, advanced technologies, and unparalleled support to drive your success. Join us on a journey of innovation, efficiency, and growth as we transform your digital aspirations into reality.



# ABOUT US

Established in 2019, Digital IT Hub has emerged as the leading digital marketing and web analytics agency

**DITH has experienced rapid growth. It has successfully handled projects for more than 300+ happy clients.**

The company offers comprehensive digital marketing, UX/UI design, and web development services, ensuring effective online presence and user-friendly experiences.



**Over the years, DITH has trained 1500+ students through both online and classroom formats since 2013.**

In addition to its training programs, DITH extends its expertise to customers worldwide, providing the best services.



**We're simplifying businesses.**



We are creative, young & result-driven IT Software and Certified Digital Marketing Professionals. Experts in concept UI/UX, Graphic designing, Web & e-commerce development,



# OUR ADVANTAGES

*We are working with clients from around the world, offering remote services and support, which is especially relevant in today's interconnected world for global reach*

## OUR VISION:

We have a transparent vision to engage in business development and we deliver passionate service to our customers. We will be a vital part of our client's success, Collaborate with them to achieve their strategic goals while creating enduring business value through delivery and managing their marketing process.

## OUR MISSION:

As we head towards our goal of being an expert to provide high-quality, demand-driven web solutions and software that reduce costs and meet your needs..



1

## SCALABILITY:

Digital solutions can often be scaled easily to accommodate growth, ensuring that systems remain functional and efficient as a company expands.

2

## EXPERTISE:

we often have specialized knowledge and expertise in various technology domains, allowing them to provide advanced solutions and services to our clients.

3

## CUSTOMIZATION:

We are offering tailored solutions to meet the specific needs of clients, ensuring that their technology solutions align with their business goals.



# VINAY KANNURU

## MANAGING DIRECTOR

Vinay kannaru brings visionary leadership and extensive industry expertise to drive the company's success. With a proven track record of strategic planning and operational excellence, they guide the team towards innovation and growth. Their strong communication skills foster collaborative environments, both internally and with clients. By combining business acumen with a customer-centric approach.

With a decade of entrepreneurial experience, I bring a wealth of knowledge in business strategies, innovation, and growth, poised to drive new successes.



The entrepreneur is a driven visionary, transforming ideas into successful ventures through innovation, risk-taking, and persistent dedication to business growth.

VINAY KANNURU



## OUR GALLERY

Our innovative strategies have brought our content to a global audience, and we've seen substantial growth in our online presence.



## MOHAN KANNURU

### FOUNDER & CEO

With over 14 years of real-time experience in reputed IT companies, Mohan has a wealth of practical knowledge.

His expertise spans various digital marketing areas, including SEO, PPC, social media marketing, and web analytics.



## VIMALA JAKKU

### WEB DEVELOPER

Skilled web developer proficient in coding, responsive design, and optimizing website functionality for seamless user experiences.



## VASU VANTAKU

### GRAPHIC DESIGNER

Creative graphic designer with experience crafting impactful visuals. Proficient in design software and delivering compelling designs for diverse projects.



# MEET OUR TEAM MEMBER

## VINAY KANNURU

### MANAGING DIRECTOR

With over 12 years of real-time experience in business and sales growth in various and MNC



## N. HARSHINI

### DIGITAL MARKETING LEAD

With 4+ years of experience, she guides and mentors aspiring digital marketers at Digital IT Hub



## G.PRADEEP

### UI/UX DESIGNER

Experienced UI/UX designer creating intuitive and visually appealing interfaces. Proficient in design tools, user-centered approaches, and enhancing user experiences





# WHAT WE DO

## OUR SERVICES



### MARKET RESEARCH

We do market research analyzes data and trends to understand consumer preferences and guide effective business strategies.



### DIGITAL ADVISORY

Our Digital advisory guides businesses in leveraging digital tools and strategies for growth, innovation, and competitive advantage.



### BUSINESS PLANNING

Our Business planning entails outlining goals and strategies to achieve success, guiding a company's growth and operations.



### WEB DEVELOPMENT

An efficient way to promote your business is by taking website development services.



### GRAPHIC DESIGNING

VISUAL DESIGN FIRM Making the appearance of a website or app requires the ability of graphic design



### UI/UX DESIGNING

A good user experience features numerous ingredients ranging from the UX and UI design to the mobile experience and the speed of the website.

# HOW WE WORK

*We are involved in understanding client needs, planning, coding, testing, deployment, and ongoing support. Effective communication, technical expertise, and continuous improvement drive successful project execution and client satisfaction.*

## PLANNING

plans innovative solutions, leveraging expertise for exceptional client outcomes.



## DESIGN

crafts intuitive designs, merging simplicity with cutting-edge aesthetics.



## DEVELOPMENT

Our engineers robust solutions, pushing technological boundaries for global impact.



## DELIVER

We ensures prompt delivery, exceeding expectations with exceptional products and services.



# 14+ YEARS OF EXPERIENCE

Mohan is highly skilled in Advanced Digital Marketing, Web Analytics, and WordPress



## HAPPY ENDING

### Greetings,

As I reflect on our journey, I am filled with immense pride and gratitude for the path we have traversed together. Our company's story is not just about growth and success, but about the people who believed in our vision, the challenges that sharpened our resolve, and the relentless pursuit of excellence that defines us.

From our humble beginnings, we dared to dream big. Every member of our team, from the ground up, contributed to shaping our identity as a company driven by innovation, dedication, and integrity. Today, we stand as a testament to what collective effort can achieve.

Our achievements are not mere numbers; they represent the trust our clients place in us. Their satisfaction fuels our passion to continually exceed expectations. With every project, we strive to not only meet objectives but also to create solutions that

Innovation has been the cornerstone of our success. We've embraced emerging technologies, adapting to the ever-evolving landscape. This has allowed us to remain at the forefront of our industry, delivering groundbreaking solutions that reshape the way businesses operate.

**With heartfelt appreciation,**

**Mohan Jagadish Kannuru**  
CEO, Digital IT HUB

**54+**

### WORLD AWARDS

Our team's expertise and commitment to excellence have resulted in world-renowned awards.

**99%**

### PROJECT SUCCESS

With unwavering dedication, expertise, and creative ingenuity, our team consistently delivers solutions that not only meet but exceed client expectations.

**70+**

### EMPLOYEES

With diverse skills, experience, and a shared passion for design, our team collaborates to turn concepts into captivating digital interfaces that engage users and drive success.

**300+**

### HAPPY CLIENT

Our team's expertise has translated into over 300 satisfied clients across a wide range of industries.