



Digital IT Hub

DIGITAL IT HUB


SOFTWARE SOLUTIONS

Simplyfying Business

www.bootcamps.digitalithub.com

LOW CODE WEB DEVELOPMENT





INDEX

CSS

Cascading Style Sheets is a style sheet language used for describing the presentation of a document written in a markup language such as HTML or XML. CSS is a fundamental technology of the World Wide Web, alongside

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ABOUT US

- Established in 2019, Digital IT Hub has emerged as the premier Web Development training academy in Visakhapatnam, offering comprehensive programs for students, working professionals, entrepreneurs, job seekers, and business owners.
- As the leading Web Development and digital marketing agency in Visakhapatnam and India, DITH has experienced rapid growth. It has successfully introduced both classroom and online training programs in Front-End Web Development.
- DITH boasts an Front-End Web Development curriculum that provides all the essential modules necessary for the best education in the field.
- Over the years, DITH has trained 1500+ students through both online and classroom formats since 2013.
- In addition to its training programs, DITH extends its expertise to customers worldwide, providing the best services.
- DITH has established branch offices in Canada and the UK to serve its global clients.



- Digital it hub



OUR VISION & MISSION



VISION

Our vision is to provide quality education, guidance, and opportunities for students in remote areas, empowering them to succeed in the rapidly evolving job market. We aim to bridge the gap by equipping individuals with up-to-date skills and knowledge, ensuring equal access to promising careers and sustainable livelihoods. We strive to impart knowledge with continuous mentorship, and support, transforming lives and making a positive impact on society.

MISSION

Our mission is to establish an academy that imparts quality skills to students from diverse backgrounds. We aim to provide a platform where individuals can acquire the necessary knowledge and expertise to thrive in today's dynamic world. Through comprehensive guidance and practical training, we empower students to bridge the gap between their aspirations and the rapidly evolving job market. Our commitment is to equip them with the tools they need to achieve their goals and build successful careers, ultimately enabling them to contribute meaningfully to society.

MEET OUR TEAM

Meet our team dedicated in providing top-notch trainings and services with their extensive experience and expertise, delivering best results.



Mohan Kannuru

*Head of Digital
Marketing*



Vinay Kannuru

*Managing
Director*



veena vikas

Tech Lead



Vimala Jakku

Jr Developer

INTRO OF TRAINER

veena vikas

Head of Full Stack Developer

Veena Vikas is a highly experienced full stack developer with over 6 years in software development. With extensive knowledge in both front-end and back-end technologies, Veena has consistently delivered high-quality, scalable web applications. As a mentor, Vikas is passionate about sharing expertise, guiding trainees through complex concepts, and fostering a collaborative learning environment. Dedicated to continuous improvement and innovation, Vikas equips as trainees with the skill sand knowledge needed to excel and ever-evolving field of software development.



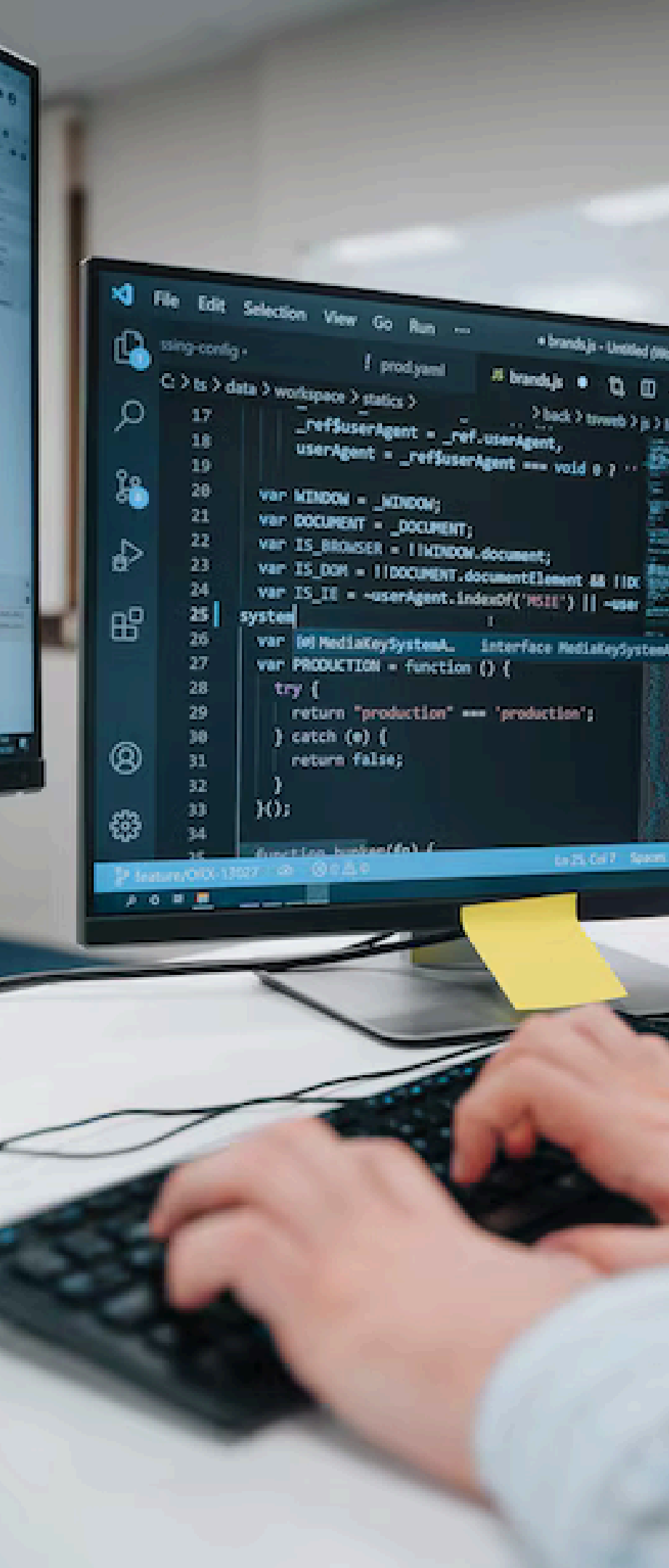
INTRO OF TRAINER

Vimala Jakkus

Jr Developer

vimala jakku is a highly experienced full stack developer with over 3 years in software development. With extensive knowledge in both front-end and back-end technologies, vimala has consistently delivered high-quality, scalable web applications. As a mentor, vimala is passionate about sharing expertise, guiding trainees through complex concepts, and fostering a collaborative learning environment. Dedicated to continuous improvement and innovation, vimala equips trainees with the skills and knowledge needed to excel in the ever-evolving field of software development.





WHAT IS WORDPRESS DEVELOPMENT?

WordPress development refers to the process of creating and customizing websites using the WordPress platform, a popular content management system (CMS). It involves tasks such as theme and plugin development, site customization, and optimization for performance and security. Developers work with a combination of programming languages, including PHP, HTML, CSS, and JavaScript, to build and enhance website functionality. WordPress development caters to a wide range of needs, from simple blogs to complex e-commerce sites, making it a versatile choice for individuals and businesses aiming for a dynamic online presence. Its flexibility and extensive community support facilitate continuous innovation and improvement.





WHY PURSUE WORDPRESS DEVELOPMENT CAREER IN 2024?



- WordPress developers are in high demand due to WordPress powering over 40% of websites, ensuring diverse job opportunities.
- WordPress development allows flexibility in diverse projects, enabling continuous learning and adaptation to maintain relevant, in-demand skills across sectors.
- WordPress's open-source model fosters a collaborative community, offering abundant resources, support, and updates on latest trends and technologies.
- WordPress development evolves with updates, fostering skill growth in e-commerce, SEO, and web security for career advancement and specialisation.
- WordPress development allows remote work, offering flexibility and work-life balance, aligning with the rise of remote work trends.
- WordPress developers contribute to digital literacy and democratization of information, supporting online presence and connectivity trends, offering personal satisfaction

GET AHEAD IN YOUR CAREER WITH WORDPRESS DEVELOPMENT

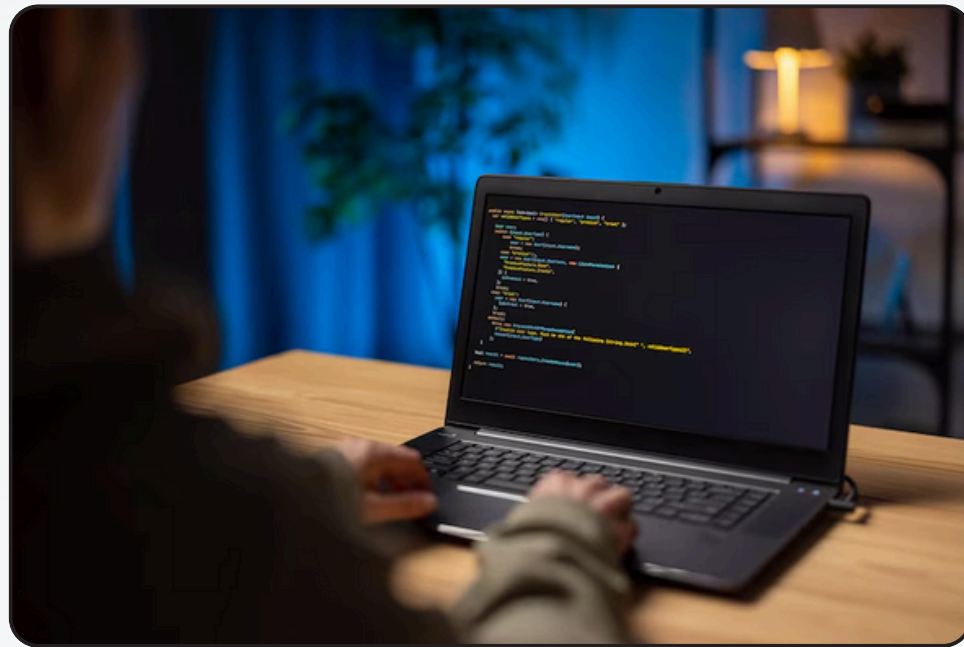
- Getting ahead in your career with WordPress development involves mastering its tools and ecosystem, staying updated with trends, and leveraging its widespread adoption for diverse job opportunities and entrepreneurial ventures.





WORDPRESS DEVELOPMENT:

Your Path to a Promising Career Become an in-
DEMAND Frontend Developer



- Naukari.com

There are 40,000+ Frontend developer job openings on Naukri for freshers in India.



- IIDE

The starting salary for frontend developer professionals ranges between 3.5 LPA to 6.5 LPA.



- Glassdoor

Candidates with relevant frontend development experience have a salary range of 18 - 25 LPA.



WHO IS THIS PROGRAM FOR?

- Final-year college students who want to accelerate their careers in Frontend Development.
- IT & Non IT professionals who want to make a switch to a frontend developer role.
- Professionals from a traditional IT background who want to augment their skillset.
- Business owners and self-employed professionals who want to learn web development.
- Working Professionals looking to enter a new field, enhance their skill set and profile to advance in their career ladder.
- Entrepreneurs who want to gain a deeper understanding of frontend development to effectively promote their products or services.
- Freelancers who offer web development services and want to enhance their expertise and attract more clients.



A PROGRAM EXPERIENCE DESIGNED FOR CAREER SUCCESS

01

BUILD SKILLS FOR SUCCESS

Learn through sessions and projects across various platforms using technologies.

03

GAIN IN-DEPTH KNOWLEDGE

The program covers a diverse set of concepts and access to AI-based tools that prepare you well beyond just industry certifications.

02

EXPERTISE TRAINING Application-oriented training to the candidates to have real-time project exposure with the guidance of the mentors.

04

LEARN THE TECHNOLOGIES OF THE TRADE This course will equip you to clear all industry relevant certifications offered by various technologies & frameworks.



OUR SUCCESS STORIES



Shiva Durga Prasad

"Transforming visions into reality, Shiva's innovative designs drive user engagement. His meticulous attention to detail ensures seamless user experiences. Under his expertise, our projects exceed client expectations. Venkat's leadership sets new standards in Web Development excellence."



Sai Kumar

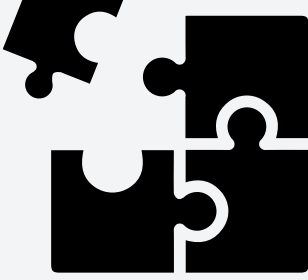
"Empowering clients with cutting-edge solutions, Vijay Kumar excels in innovative development. His strategic approach drives project success and client satisfaction. Vijay's expertise in modern technologies ensures robust and scalable applications. At DIGITAL IT Hub, Vijay Kumar is a cornerstone of our achievements."

At DIGITAL IT Hub, we take pride in delivering exceptional results through innovative solutions and dedicated teamwork. Our success stories are a testament to our commitment to excellence, showcasing how we've transformed our clients' visions into reality. Each story highlights the unique challenges faced, the strategic approaches we employed, and the impactful outcomes achieved.



MODULES

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CORE TECHNOLOGIES

Overview of PHP, HTML, CSS, and JavaScript in WordPress development.

WordPress is a popular content management system (CMS) that leverages a variety of web technologies to create dynamic, feature-rich websites. The core technologies used in WordPress development are PHP, HTML, CSS, and JavaScript.



BENEFITS OF WORDPRESS DEVELOPMENT

Why Choose WordPress Development?

- Flexibility
- Extensive community support
- Continuous innovation
- Improvement.



TYPES OF WORDPRESS SITES

Types of Websites You Can Build with WordPress

- Simple blogs
- Business websites
- E-commerce sites
- Portfolios



UNDERSTANDING WORDPRESS THEMES

What Are Themes?

Themes in the context of website design refer to pre-designed templates or frameworks that dictate the visual appearance and layout of a website.





WORDPRESS PLUGINS

Extending Functionality with Plugins

Plugins in WordPress are pieces of software that add specific features and functionality to your website without requiring you to write code from scratch. They extend the core functionality of WordPress by integrating new capabilities seamlessly.

Examples of Plugins:

- **Yoast SEO:** Enhances website SEO by offering tools for optimizing content, meta tags, XML sitemaps, and more.
- **WooCommerce:** Transforms WordPress into a fully functional e-commerce platform, providing tools for product listings, shopping carts, payments, and order management.
- **Contact Form 7:** Simplifies the creation and management of contact forms, enabling visitors to easily get in touch with site owners.
- **WP Super Cache:** Improves website performance by generating static HTML files from dynamic WordPress, reducing server load and speeding up load times.
- **Jetpack:** Offers a suite of features including site security, performance optimization, traffic insights, and social media integration, all in one plugin.





CUSTOMIZING THEMES

Customizing WordPress Themes

Methods and tools for theme customization, including child themes and custom CSS.

DEVELOPING PLUGINS

Developing WordPress Plugins

Basics of plugin development, common uses, and best practices.





WORDPRESS AND SEO

Optimizing WordPress for SEO

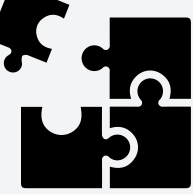
Key SEO practices, plugins, and tips for better search engine ranking.

SECURITY IN WORDPRESS

Ensuring Security in WordPress

Common security practices, plugins, and measures to protect your site.





PERFORMANCE OPTIMIZATION

Optimizing WordPress Performance

Tips for speeding up your website, including caching and image optimization.

RESPONSIVE DESIGN

Responsive Design in WordPress

Importance of mobile-friendly design and tools for creating responsive websites.





BUILDING E-COMMERCE SITES WITH WORDPRESS

What is WooCommerce?

WooCommerce is a powerful, open-source e-commerce plugin designed for WordPress. It was developed by Automattic, the company behind WordPress.com, and is widely recognized for its flexibility and ease of use. WooCommerce allows users to turn their WordPress websites into fully functional online stores, offering a range of features to manage products, orders, payments, and more.





CAREER OPPORTUNITIES

Why Pursue a Career in WordPress Development?

- High demand
- Diverse job opportunities
- Continuous learning.

FLEXIBILITY AND REMOTE WORK

Advantages of remote work and work-life balance in WordPress development.





COMMUNITY AND RESOURCES

WordPress Community and Resources

Open-source model,
Collaborative community,
Available resources

SKILL GROWTH

Continuous Skill Growth

- Evolving nature of WordPress
- Updates
- Specialization opportunities.



ENTREPRENEURIAL OPPORTUNITIES

Starting Your Own Business

How WordPress skills can help in starting web design agencies or consultancies.

GETTING STARTED

Getting Started with WordPress Development

Tools and resources for beginners to start learning WordPress development.





LEARNING PATH

Learning Path and Resources

Recommended courses, tutorials, and books for mastering WordPress.

FUTURE OF WORDPRESS DEVELOPMENT

- Trends
- Emerging technologies
- The future outlook of WordPress development.





TIPS FOR SUCCESS IN WORDPRESS DEVELOPMENT

- Best practices
- Staying updated
- Networking within the community.



ENROLL TODAY AND START YOUR FRONT END DEVELOPMENT JOURNEY

- Gain in demand skills for a successful web developer
- Increase your job prospects
- Stay ahead of the competition in the digital marketing field.
- Earn a certificate upon course completion.
- Visit us at bootcamps.digitalithub.com

Limited Slots





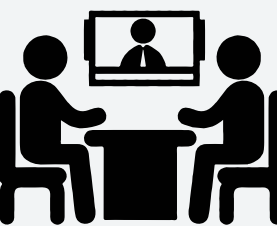
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THANK YOU

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